## digital Experimental Cancer Medicine Team

Changing the conduct and interpretation of clinical trials

ECMC Annual Network Meeting 2019 23 May 2019









### Engaging patients, driving decisions – case studies



### Patient Voice – empowering patients



- PROACT first trial of its type at The Christie
- Engaging research nurses and patients
- Coming soon to more sites and more trials

Development and Evaluation of a New Technological Way of Engaging Patients and Enhancing Understanding of Drug Tolerability in Early Clinical Development: PROACT Hughes, A., Landers, D., Arkenau, HT. et al. Adv Ther (2016) 33: 1012. https://doi.org/10.1007/s12325-016-0335-4

#### eTARGET – decision support



- Supports decision-making
- Centralises genomic NGS data – single patient view
- Automates data extraction
- Secure cloud infrastructure
- Enables virtual meetings

eTARGET: a digital science solution to integrate clinical and genomic data for the Manchester Molecular Tumour Board (MTB). Stevenson J et al ESMO Open 2018;3:doi:10.1136/esmoopen-2018-EACR25.580

#### Monitoring in the home



- Adapting eligibility criteria
- Clinical trial in the home
- Device to measure creatinine
- Clinical algorithm and app
- Trial protocol in review

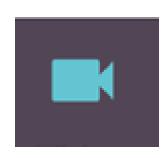
Link: <a href="http://abstracts.ncri.org.uk/abstract/home-renal-monitoring-for-cancer-patients-technical-assessment-and-patient-acceptability/">http://abstracts.ncri.org.uk/abstract/home-renal-monitoring-for-cancer-patients-technical-assessment-and-patient-acceptability/</a>

### PROACT – patient voice in early stage clinical trials

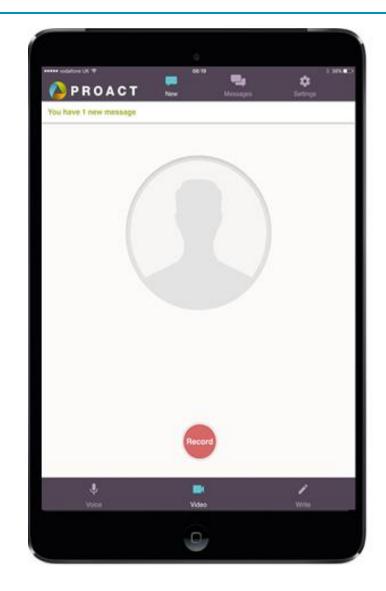


- PROACT is a application, accessed via mobile phone app or website, for secure, two-way direct communication between clinical trial patients and their medical team.
  - Gives patients an additional way to contact medical team between visits
  - Gives sponsors a means to enhance their clinical and scientific data with an understanding of what that means for the patient
  - Empowers patients to contribute to drug discovery, development process





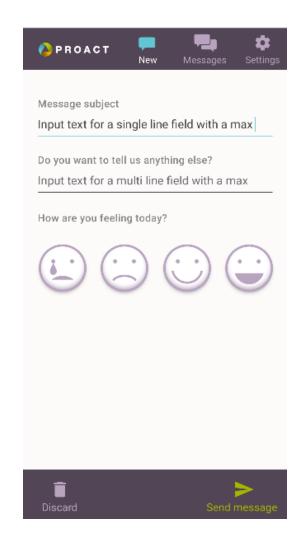




### The PROACT application has a simple, clean interface









# PROACT enables collection and analysis of de-identified patient feedback





## PROACT data are coded for analysis using a structured dictionary





E1234AAA: "Experienced blotchy dry skin from Day 3 which didn't affect my ability to function although it was distracting. It resolved after using a hydrating cream for a few days."

Group Rash
Topic Dry skin
Impact on QoL Minimal
Outcome Resolved

Link to verbatim quote (minus patient identifying data) is retained

### PROACT usage and feedback from patients



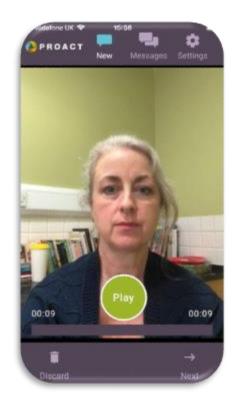
Research staff were able to support participants in various ways, including:

- Self-care advice for minor symptoms
- Signposting to hospital hotline where needed
- Scheduling clinic appointments
- Advice regarding influenza vaccination
- Advice regarding return to work

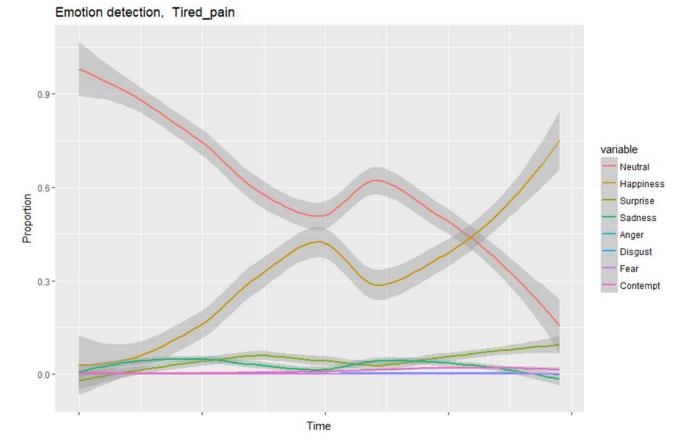
### PROACT exploratory analytics: example negative video



	Standard analytics outputs (create	eated by analyst)			Exploratory analytics (generated by software)			
Video	Manual transcript	Topic	Impact	Outcome	<u>Sentiment analysis</u>	Emotion detection		Key phrase extraction
Tired_pain	Good morning, just a quick message to let you know that I'm alright but I'm quite tired today umm I didn't have a good nights sleep because just everything hurts, but i really really don't want to take any more pain meds if at all possible. I'll have an easy day and let you know what it's like tomorrow bye	Generalised Pain	Affects Sleep	Changes Activity Level	0.16	Neutral Happiness Surprise Sadness	60% 31% 4% 3%	Good morning, good night sleep, quick message, Pain meds, easy day, tomorrow



Tired\_pain.mp4



### **Summary**



- The digitalECMT sits between academic research and the clinic, which enables us to engage and work directly with patients and develop our decision science and Technology Clinical Trial capabilities
- We have experience and insight in the application of digital tools in clinical trials
- Patients are co-researchers in both clinical and digital innovation and we adopt a patient-centred design approach
- PROACT is one of our first Technology Clinical Trials:
  - Provides direct, unfiltered feedback from patients
  - Engages research nurses and patients
  - Informs sponsors about what the early phase clinical trial is like from the people involved

### To find out more



• Interested to know how PROACT could help your patients in early clinical trials then please contact:

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Jenny.royle@digitalecmt.org (PROACT PI)

- Curious about our other research areas and projects? Contact us at <u>info@digitalecmt.org</u>
- Or visit <u>www.digitalecmt.org</u>



Click on the video link - Research Nurses video

